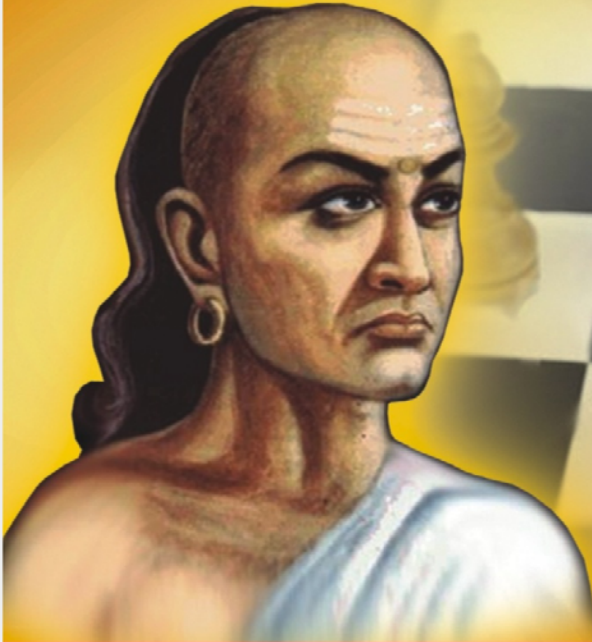


# ***Brousher***

**ELECTION MANAGEMENT SYSTEM**

**।। चाणक्य ।।**



**Political Consultancy**  
**Event Management**  
**Election Management Software**  
**Control Room Management**

**ORNET Technologies Pvt. Ltd.**



Address : 525, Sixth Floor, Central Facility Bldg, A.P.M.C. Fruit Market,  
Sector- 19, Turbhe, Navi Mumbai 400 705 [www.ornettech.com](http://www.ornettech.com) [sales@ornettech.com](mailto:sales@ornettech.com)

Contact : 022 - 65166913 9223575189 / 90 / 91 / 92 / 93

## || चाणक्य ||

### Software On Mobile

- ➔ This software can be fully operated from Mobile
- ➔ Can add/modify voters data through Mobile
- ➔ No need to carry laptop for searching voters name & Information

### Election Management Software

- ➔ Voters Search Engine
- ➔ Inbuilt SMS & Voice Call Facility
- ➔ Regional Categorization (South Indian, North Indian, Muslim, Maharashtra)
- ➔ Last 5 years election results (MLA & MP)
- ➔ Reports (Alphabetical, Society wise, Double Name, Leader wise)

## ELECTION CONTROL ROOM MANAGEMENT

- ➔ Voted information can be published through control room for every 1.5Hrs
- ➔ Voted count as per (Confirm / Identified / Opposite / Unknown)
- ➔ Voted Count as per Leader
- ➔ Voted count as per Society
- ➔ Voted count as per Committee, Mandal, Clubs etc
- ➔ Voted Count as per Community (South Indian / North Indian / Muslim / Marathi / Gujarati)
- ➔ Progress SMS to leaders
- ➔ Every Hr reports can be generated which will help us to fetch voters out for election
- ➔ Mail & SMS facility for all important reports

### Online Software

- ➔ Login Id for all candidates, operators & Party Workers
- ➔ No need to install this application on all candidates PC
- ➔ Access the added/edited information thorough iPad / notebook / mobile
- ➔ Data can be added/edited from any Geographical location, will be centrally updated

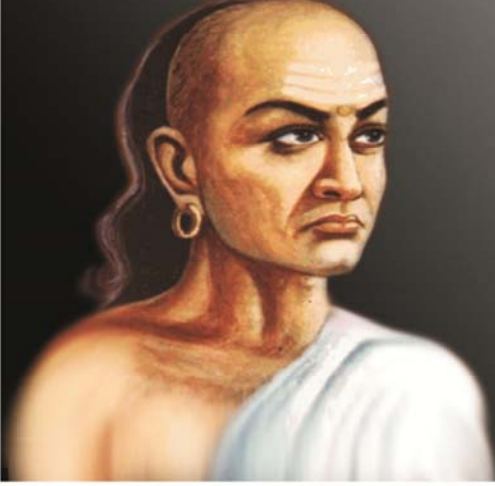
### Election Day Control Room Reports

(HOURLY REPORTS)

- ➔ Area wise Voted & Non voted details
- ➔ Leader wise voted / non voted
- ➔ Community wise voted & Non Voted details
- ➔ Religion wise Hourly Voted Reports

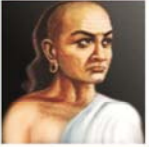
# Chankya Software

# !!ચાળક્ય!!



ગુજરાત વિધાનસભા ચુનાવ ૨૦૧૨

## *Election Management System*

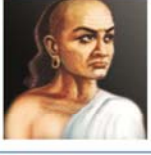


!!ચાજક્ય !! Election Management System

- મતદાર યાદી મા નામ જોઓ (Search Engine)
- આગલા ૫ વરસનું ચુટની નું રિજલ્ટ (Last 5 Years Election Statistics)
- Survey & Companion strategy
- જાજકારી ભરવાનું - મોબાઈલ નં, બુથ ક્રમેટી (Data Entry)
- ચુટની ના દિવસે તયારી (Control Room Planning & Execution Strategy)
- Prepare Area Matrix



# Search Engine

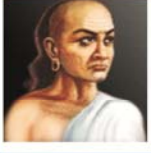


## SEARCH ENGINE

- મતદાર યાદી મા નામ જોઓ (Laptop, Mobile, Internet Website)
- વસ્તુ ના હિસાબથી યાદી બનાવાની (Castwise, Regional, Boothwise)
- મતદાર slip - SMS કરવાનું
- અટક, એરિયા ના હિસાબથી - SMS કરવાનું
- યાદી ના હિસાબથી -

Regional Analysis	
Marathi	1250
Muslims	315
Brahmins	700
North Indians	456
South Indian	378

# Election Results



આગલા ૫ વરસનુ ચુટની નુ રિજલ્ટ

List No	INC	BJP	NCP	SS
112	532	112	426	225
113	312	432	115	123
114	251	20	716	425
115	316	651	112	628

લોકસભા  
રિજલ્ટ

વિધાનસભા  
રિજલ્ટ

Candidate	Party	Votes
Kishor Hinge	NCP	3578
Akash Jain	BJP	2745
Ismail Sheikh	INC	2700
Raju More	IND	1756

પંચાયત  
પાલિકા રિજલ્ટ

# *Survey Analysis*



## **SURVEY ANALYSIS**

- BASIC INFORMATION
- OPPINION POLL
- OPOSITION RESEARCH
- POSITIVE COMPANING
- NEGATIVE AD. ATTACH

# Data Entry



## જાણકારી ભરવાનું (Data Entry)

Data

- Mobile No
- Address Change
- Booth Committee

RGY

- CONFIRM (GREEN)
- IDENTIFIED (YELLOW)
- RED (OPPOSITE)

OTHER

- Shifted (RED /GREEN)
- Committee (Ganeshotsav, society secretary, Bachat Gat)
- Cast – Subcast editing

# Prepare Area Matrics

## Prepare Area Metrics

Area / Booth Name	Define Booth Committee	Information source / provider	Active Party Leaders	Prospective Polling Agents
Opp. Active Party Workers	Opp. Unsatisfied party workers	Our Party Workers	Non Political Leaders	List all organizations – Mandals, Satsang
List of Election Contested Candidates	RCA – from all runner up candidates	List of work done by ruling party	List of all pending / promised work	List of Leaders from co-operative sectors
Past election results	List of all police & Govt. Officers	List of topics for Media	Govt. Yojana's which can be implemented	Action Items



# *Reports*



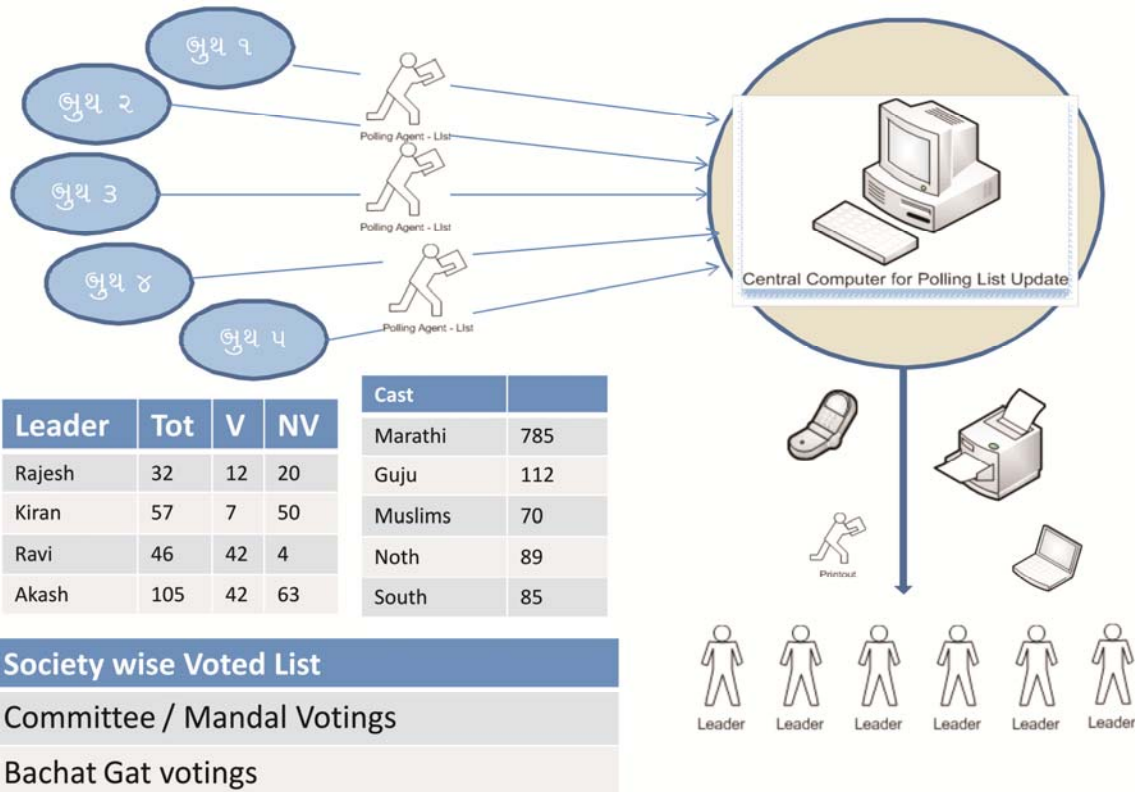
## Reports

- પરમિશન ફાર્મ ભરવાનું નમુનો
- બે વાર મતદાર યાદી (Double Name List)
- અતક ના હિસાબથી    Alphabetical (Surname wise list) –  
Booth wise
- Agewise, Society wise, Family Lables

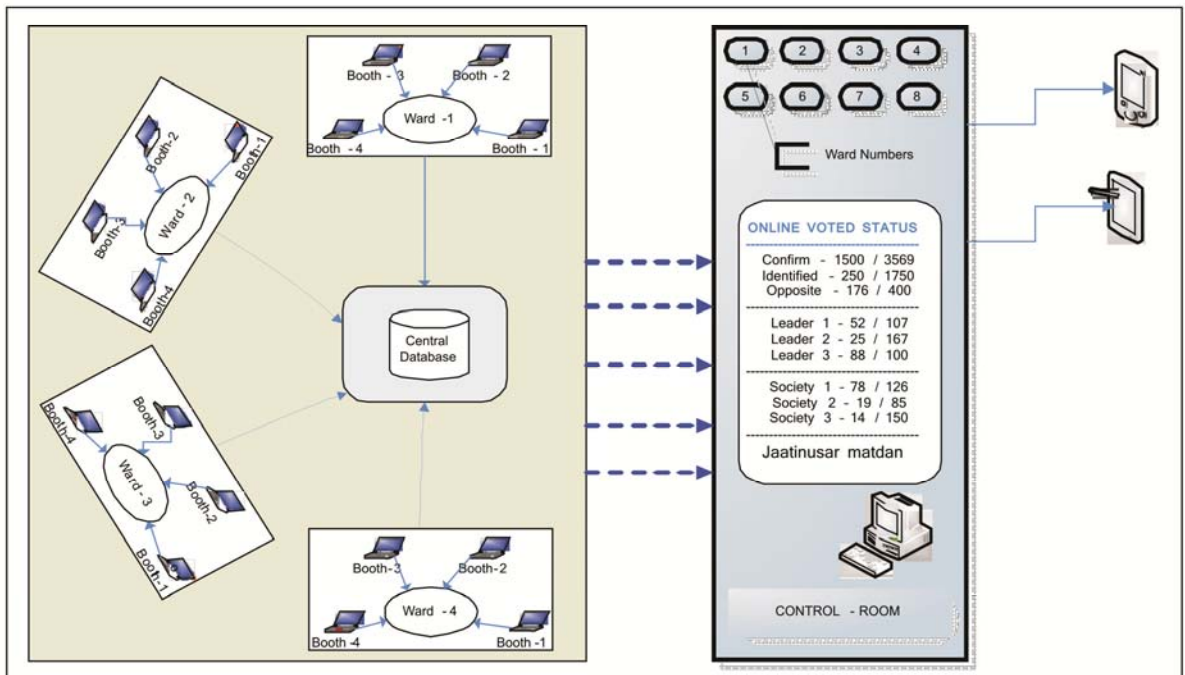
*Election Control Room*

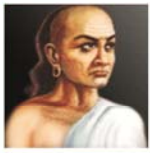


# ચુટની ના દિવસે તયારી (Control Room)



## Central Control Room





## Political Office Management

- Level 0, 1, 2 Implementation
- Manpower & Expense Calculator
- Audits – for index calculation
  - Social
  - Cultural
  - Educational
  - Sports
  - Financial
  - Political
- Stability & Loyalty Index